



What is it all about?

BUDA+ brings together pioneers of urban manufacturing with property owners of a former industrial district. The general ambition to make space for the productive city is brought into practice and translated to concrete realisations.

More

Industry has been systematically pulled away or pushed away from our cities over the past decades. More and more space for economic and industrial activity is being transformed into a residential area. As a result, cities are becoming increasingly consumer-oriented places, where only housing and the services sector still find a place. The exhibition A Good City Has Industry at BOZAR, organized in the context of the IABR-2016-The Next Economy, showed that the debate around the productive city is increasingly on the public and political agenda. From the many seminars, debates, round tables and workshops that have been set up around this theme in recent years, it appeared that spaces and buildings for industry in the city are a necessary condition for a diverse and inclusive economy and city.

Design research and beautiful achievements in the field, including along the canal in Brussels, also prove that it is possible. The return of the manufacturing economy and the circular economy to the city creates opportunities to build healthy and resilient cities. But government and developers are having a hard time grasping the wishes and needs of the urban economy and industry of the future. This requires a direct discussion with the companies that are already there, and especially with the entrepreneurs who want to pioneer new forms of urban economy. In the coming months, we will bring together business leaders around the scale model of BUDA +, an industrial district on the border between Brussels, Vilvoorde and Machelen. The objectives are to outline a shared picture of a possible future of Buda and to elicit new collaborations that will soon lead to realizations on the ground.

BUDA+ is a collaboration between the academic project <u>Cities of Making</u>, the <u>Ma-SteR*</u> Urbanism and Spatial Planning (<u>VUB</u>), the policy trajectory <u>T.O.P Noordrand</u>, and part of the cultural trajectory <u>Atelier Brussels</u>—Productive Metropolis.